



Magnolia Community Farmers Market
Lexington Ave, Magnolia
PO Box 5554 Gloucester MA
978.335.8475
magnoliacommunityfarmersmarket@gmail.com

Dear Valued Supporter,

2020...What a year, right?! But the *Magnolia Community Farmers Market* pulled a rabbit out of our hat, converting the street market we all love into an online shopping platform with contactless drive-thru pick-up. Still reeling from the unexpected success of our 2020 season, the MCFM team is diving full force into planning for 2021. We have received approval from the City of Gloucester and the Mass Dept of Public Health, and as Farmers Markets are deemed essential by the state, all systems are a go for the Magnolia Community Farmers Market 2021 Season on Lexington Ave. This year, we are actively planning a hybrid model, featuring socially distanced street vendors *and* an online shop for preorders with drive-thru pick-up. We already have 8 vendors waiting in the wings, in addition to three farms officially lined up to join us. As directors, we could not be prouder and we anxiously look forward to opening day, June 6, to show off all our hard work!

As an esteemed member of the community, we invite *you* to be a part of our upcoming season! To continue providing fresh, local goods to the community of Magnolia, while offering a more innovative and beneficial service to the neighborhood than ever before, we are in need of financial support. The *MCFM* Committee humbly requests your consideration in sponsoring our efforts to continue building a better market for the community of Magnolia. With a 2021 goal of 30 vendors to further broaden the availability to fresh and local meats and produce to our food desert, we will be in need of hand sanitizing stations, masks, gloves and signage for our guests so that we can adequately create a safe space for our shoppers to navigate. We are still hoping for local corporate sponsorship (*advertising opportunities available!*) to alleviate the strain of these important costs, but we are also reaching out to our neighbors in hopes of private donations, while we lay the groundwork for organized fundraising events later in the season. We truly believe in the purpose and need to continue a farmers market in Magnolia and we kindly ask for your support in our mission.

The Magnolia Community Farmers Market also will graciously accept support in other forms! We are currently searching for a volunteer CPA to help us better navigate our financial outlook for 2021 and beyond! If you or someone you know may be able to help us in this area, please reach out to us at magnoliacommunityfarmersmarket@gmail.com.

We appreciate your consideration and your support! If you have questions about our market, our team, our website or our vendors, we would love to hear from you! Happy spring!

Meet you in Magnolia!

Yes, I would like to be a sponsor. "Locals Providing for Locals." This theme personifies our approach to revitalizing the Magnolia Community Farmers Market. If you are able to help us to continue providing for Magnolia, please detach this form and send in with your kind donation.

Name	Email
Address	Note

Enclosed is my check for

\$500 \$1000 \$1500 _____ (another amount)

Please make checks payable to *Magnolia Community Farmers Market* and mail to PO Box 5554, Gloucester, MA 01930.

If you would prefer to pay by PayPal or credit card, please visit www.magnoliacommunityfarmersmarket.com/become-a-sponsor/